

September 29, 2008

RE: Sample BIPO letter that includes [Our green and cost-effective letterhead hack](#)

Dear Reader:

This document was made with the letterhead hack described on the BIPO blog in the post referenced above. Two features make the hack:

1. A *background* that includes "the BIPO stripe" (the black horizontal stripe along the top of the page, including the white 'BIPO' lettering). *This is set to display only when the document is displayed on screen.*
2. A *watermark* that includes an inverse of the stripe ('BIPO' lettering in black, white horizontal stripe). *This is set to display only when the document is printed.*

To see the full effect of the hack, print this document using Adobe Acrobat, Reader, or an Acrobat plugin for your browser and compare the printed document to the version displayed on your screen.

Want to implement the hack yourself? Read the original post on the BIPO blog: [Our green and cost-effective letterhead hack.](#)¹

Best regards,



J. Matthew Buchanan

BUCHANAN INTELLECTUAL PROPERTY OFFICE LLC

¹ Available at <http://bipo.us/our-green-and-cost-effective-letterhead-hack/2008/09/29/>